

Attachment A

NSW Office of Small Business Commissioner Survey (Southern NSW Region)

This attachment supports the
DSNSW Bushfire Support Advocacy paper.

Regional NSW

Donna Payne

Thursday 20 February 2020

Overview

- **Small Business Survey**
- **NSW Govt Information Roadshow**
- **Assistance and Grants**

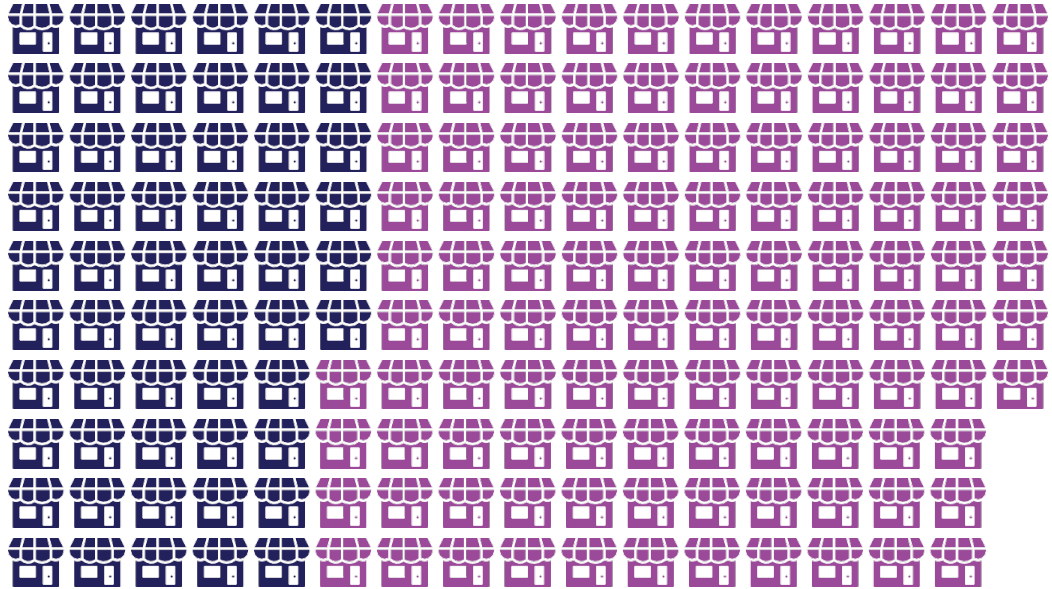
SURVEY RESPONDENTS

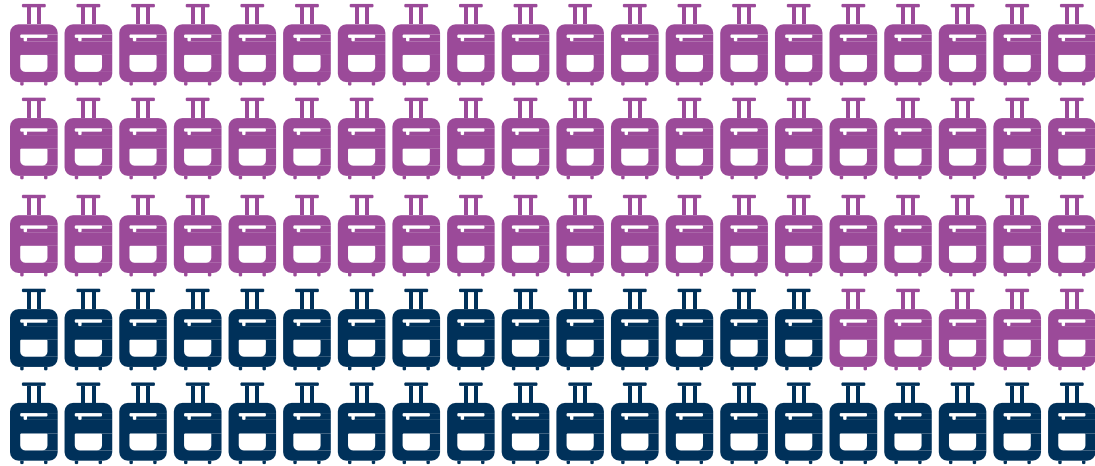
Since 2 December
2019, there have been

2171

responses from
businesses across the
fire affected regions

with **765** from
Southern NSW.



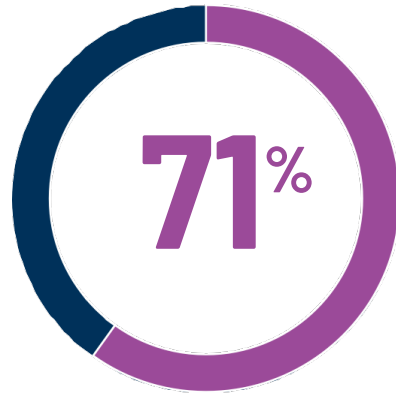


67%

Indicate they are
in/service the tourism
sector

IN-DIRECT IMPACTS HAVE BEEN SIGNIFICANT

While only 9% of respondents indicated direct fire damage impacts to their business premises,

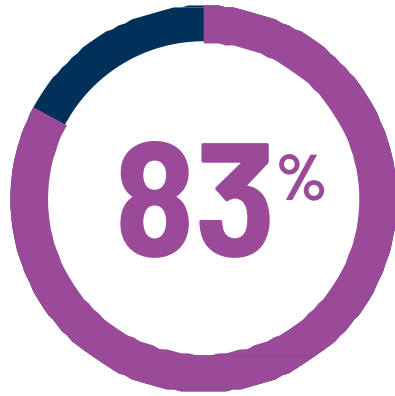


Reported a significant impact on business

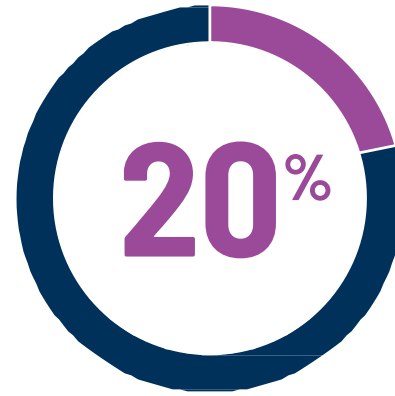


Reported moderate impacts on business

NUMBERS ARE DOWN ACROSS THE INDUSTRY



of businesses felt that their trade had decreased since this time last year.



of businesses expected trade to improve within the next six months.

CHALLENGES ARE MOUNTING

As well as the bushfires and drought, the areas where businesses have indicated they are facing challenges are

TOP 6 CHALLENGES	% RESPONDENTS
1. Attracting customers	70%
2. Cash flow maintenance	57%
3. Cancelled bookings or orders	53%
4. Paying suppliers	37%
5. Paying rent	33%
6. Paying staff	33%

BUSINESS ARE STILL ASSESSING THEIR FUTURE



23

businesses have been forced to close immediately with **125** unsure of their future.



16

indicated they will be forced to move to a new location

BUSINESS WANT SUPPORT

Of the

765

businesses who responded, the majority wanted **direct financial support** to **keep open** and **keep employees on** and **wanted government messaging to encourage tourists to return.**

Available support

Financial Assistance

- Grants & Loans
- Deferring costs

Business Advice

- Cashflow
- Recovery Plan
- Getting customers

Promoting Local Businesses

- Buy Local
- Visit Local
- Procure Local

Bushfire Customer Care

Call 13 77 88
7am to 7pm every day
www.service.nsw.gov.au

Mental Health & Wellbeing

- Advice and pathways to care

You and your team

- Your obligations & support
- Training opportunities
- Individual support

Dispute Resolution

- Advocacy
- Mediation

LOCATION	DATE	VENUE
Tathra	Thur 20 Feb	Tathra Beach Bowling Club
Adelong	Mon 24 Feb	Adelong Services & Citizens Club
Tumut	Tue 25 Feb	Club Tumut
Batlow	Wed 26 Feb	Batlow RSL Club
Tumbarumba	Thu 27 Feb	Tumbarumba Bowls
Moss Vale	Mon 16 March	Moss Vale Services Club
Kangaroo Valley	Tue 17 March	Kangaroo Valley Golf Club
Nowra	Wed 18 March	Worrigeer Sports Club
Ulladulla	Thu 19 March	MU Ex-Servos
Jindabyne	Mon 23 March	TBC
Adaminaby	Tue 24 March	Adaminaby Bowls Club
Cooma	Wed 25 March	TBC
Moruya	Thu 26 March	TBC

What financial assistance is available?

For Small Businesses and Not Profit Organisations affected by bushfires in disaster declared LGAs to re-establish or continue their businesses or operations

Disaster Recovery Grant
up to \$50,000

- For businesses with **direct bushfire damage**
- To help pay for clean up, removal and disposal expenses, repair bills, safety inspections, hiring of equipment or replacing stock

Bushfire Working Capital Loan
unsecured up to \$50,000

- For those who have **suffered damage to assets or property, or significant loss of income**
- To help pay for essential expenses (including staff) and business related bills (rent, lease and rates)

Bushfire Recovery Loan
secured up to \$500,000

- For those who have **suffered damage to assets or property, or significant loss of income**
- To help pay for capital expenditure and/or working capital

Find an advisor

Find an event

P 1300 134 359

E connect@treasury.nsw.gov.au

W business-connect-register.industry.nsw.gov.au

Bushfire Customer Care

Online one-stop-shop

local, state and federal government – 13 77 88 service.nsw.gov.au

Business Concierges can assist

- replace licences, permits and certificates
- apply for a bushfire recovery grants
- find out about low-interest loans, and assist with applications
- connect you with free local business advisors
- fill out forms, reduce your paperwork and understand any jargon

Other Grants



NSW Government Grants

- **Country Shows Sponsorship Packages – up to \$5,000**
- **Bushfire Community Resilience and Economic Recovery Fund Phase 1 – up to \$250,000**
- **Bushfire Community Resilience and Economic Recovery Fund Phase 2 – coming in March**

Thank you

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