

Attachment 4a

Regional Comparisons, International Visitors

This attachment supports the
DSNSW Bushfire Support Advocacy paper.

Regional Comparisons, International Visitors

Predominantly Holiday Makers

Region	Int'l Visitors '000	Nights '000	\$m spend	Comment
Kangaroo Is	43	136	31	TRA
Gold Coast	982	9,549	1,237	TRA
Cairns	790	4,655	873	TRA
Douglas	101	623	94	TRA
Sunshine Coast	126	1,660	129	TRA
Noosa	159	939	88	TRA
Whitsundays	226	1,334	196	TRA
Total Qld (parts)	2,384	18,760	2,617	TRA
Uluru	159	467	169	TRA
Wollongong	65	1,762	182	TRA
Shellharbour	4	93	4	TRA
Kiama	13	100	6	TRA
Shoalhaven	31	200	18	TRA
Eurobodalla	31	130	11	TRA
Bega	30	181	11	TRA
Total South Coast	174	2,466	232	TRA
Snowy Monaro	17	220	12	TRA
Snowy Valleys	4	104	6	TRA
Total Snowy's	21	324	18	TRA
Combined South Coast and Snowy's	195	2,790	250	TRA

City	Total Int'l Visitors	Total Nights	Total \$ spend	Holiday Visitors only
Sydney	4.1m	83.1m	10.4bn	2.267m
Brisbane	1.4m	28.2m	2.8bn	747K
Melbourne	3.0m	64.9m	8.2bn	1.536m
Adelaide	423,900	8.0m	985.3m	210K
Perth	941,000	19.1m	2.0bn	442K
Hobart	257,100	2.4m	363.6m	217K
Darwin	134,000	1.6m	132.7m	91K
Canberra	270.9	6.1m	601.9m	122K

Note:

1 TRA means Tourism Research Australia

2 All data sourced from TRA Local Govt Area Profiles, 2018 but TRA IVS, y/e Sept 2019 for Cities

3 Note low dispersal of international tourists from major cities to regional destinations

4 Kangaroo Island is featured prominently on Tourism Australia's Holiday at Home web site, on the basis, supposedly, that it's an important international destination, yet look at the stats and compare with the South Coast, the Snowy's and when they are combined