



## New statistics highlight strong growth in Australian tourism market

[New figures on overseas arrivals and departures](#) released today, reinforce the success of the Industry led 'Beyond 2020' tourism strategy, Australian Chamber-Tourism, Australia's peak body for tourism organisations said today.

"Tourism Australia has done a great job marketing Australia to international markets and we are on track to reaching Tourism Australia's 2020's targets," John Hart, Executive Chair of Australian Chamber Tourism, said today.

"With current trend estimates for short-term arrivals now higher than in May 2017, industry and government's long-term strategy, Beyond 2020, will provide further impetus to grow the industry and employ more Australians."

**For more information:**

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